

Elena Pisonero

Hispasat President

Experiencia

Chairman en Hispasat

March 2012 - Present (5 years)

Managing executive-board's agenda. Reconciling stakeholders' interests. Reinforce the company strategy using geopolitical knowledge and national & international contacts. Representing the company before stakeholders and at institutional events. Chairman of the Audit Committee and member of the Compensation and Remuneration Committee.

Non Executive Director and President of Audit, Appointments & Compensation Committee en Hisdesat

March 2012 - Present (5 years)

Reinforcing the company strategy and supervising the Committee's work.

Non Executive Director and member of the Executive and Audit Committees en PRISA

April 2016 - Present (11 months)

Chairman of the Advisory Board en RocaSalvatella

November 2014 - Present (2 years 4 months)

Advising the company in its international growth plan, mainly in Latam

Non Executive Director en Catenon Worldwide Executive Search

Jevgy

June 1998 - May 2000 (2 years)

Designing and implementing the strategy for the three areas. Coordinating departments and the 17 regional governments in Spain with responsibilities in those issues. Being part of Inter-Ministerial Commissions. Preparing all the works and task needed by the Cabinet. Being part of the Committees and the Board where the main Government Cabinet (called Comisión Delegada) takes the most important decisions. At the same time, appointed as:

President of ICEX, the Spanish Foreign Trade Institute.

President of Tourspain, the agency to promote Spanish tourism

Alternative Spain Governor to World Bank and regional Banks as IDB, EBRD, ADB (Asia) and AfDB (Africa)

Chief of Staff (1997-1998) and Head of the Advisory Board (1996-1997) en SPANISH GOVERNMENT SECOND VICE PRESIDENCY

May 1996 - June 1998 (2 years 2 months)

Organizing Vice President's agenda in coordination with others ministries and departments. (The Second Vice President was in charge of Economic Affairs and also Minister of Economy and Finance). Head of its executive committee. Advising and preparing all the information and reports needed by the Vice President. Supervising ministries and departments to keep Government Budget targets and monitoring the economic plans and projects. Also appointed as:

Tabacalera. Board Director

Caja Postal. Board Director

Improasa. Board Director

Head of the Economy Advisory Board en Popular Party Shadow Cabinet

January 1992 - May 1996 (4 years 5 months)

Designing and supervising the Economic Program that the Popular Party put in place when it came into power in 1996. Working with the PP Shadow Cabinet that finally took over the Socialist Government.

Economic Analyst en Institute for Economic Studies /Instituto de Estudios Económicos (IEE)

January 1990 - January 1992 (2 years 1 month)

Think tank to search and publish economics and social studies about Spain in order to promote private sector and open markets.

Senior Consultant in Management Consulting en Ernst & Young

September 1989 - 1990 (1 year)

Investments Analyst and Controller of Fixed Assets en Siemens

January 1987 - March 1989 (2 years 3 months)

Head of fixed assets in the Economic and Financial Department

Extracto

Executive with strategic, global and digital view. Broad experience in the private and public sector in Spain and abroad.

Currently Chairman of Hispasat, Spanish satellite operator with strong positions in Latin America.

Strong leadership skills. Ability to develop political and institutional relationships both nationally and internationally. Experience in managing complex negotiations involving several stakeholders to reconcile divergent interests in order to get the best performance.

You can see my thoughts in my blog: www.elenapisonero.com.

Also in Twitter @elenapisonero

Idiomas

Spanish (Native or bilingual proficiency)

English

French

Portuguese (Elementary proficiency)

Publicaciones

see www.elenapisonero.com

Authors: Elena Pisonero

La empresa mediana

Círculo de Empresarios October 8, 2013

Authors: Elena Pisonero, YOLANDA FERNANDEZ PEREIRA

Las empresas medianas españolas tienen un tamaño medio (97 ocupados) similar al de los principales países de la UE (99,5 ocupados), el activo medio por empresa mediana (26,3 millones de euros) se sitúa en la media del rango considerado por la Comisión Europea (desde 10 hasta 43 millones de euros) y la cifra de negocios (22 millones de euros) en la banda inferior de la horquilla considerada como empresa mediana (de 10 hasta 50 millones de euros).

La empresa mediana española 2014

Círculo de Empresarios July 3, 2014

Authors: Elena Pisonero, YOLANDA FERNANDEZ PEREIRA, BBVA Research

El Informe de 2014 de la Empresa Mediana Española incorpora nuevos contenidos monográficos que analizan las palancas de competitividad empresarial: productividad, internacionalización y capacidad de innovación. Además incluye un nuevo apartado que resume algunas de las principales investigaciones que se han realizado en el ámbito del análisis empresarial así como las iniciativas y medidas de impulso del tejido

empresarial. Como en cada edición del Informe, se actualiza y amplía la información estadística que permite analizar la realidad de nuestras empresas y se actualiza la radiografía y evolución de la empresa mediana española y las tendencias en el contexto europeo.

Aptitudes y conocimientos

International Business

Strategy

Government

Business Strategy

Economics

Corporate Governance

Finance

Business Planning

Public Administration

Management Consulting

Strategy Development

Business Transformation

Corporate Development

Venture Capital

Change Management

Management

Spanish

Negotiation

English

Strategic Planning

Consulting

Leadership

Team Leadership

Educación

New York University - Leonard N. Stern School of Business

Executive Education, Accounting and Finance, 2014 - 2014

Nota: short course

INSEAD

Executive Education, International Directors Programme (IIDP), 2013 - 2013

Columbia Business School

Executive Education, Creative Innovation, 2011 - 2011

Harvard Business School

Executive Education, Leadership Reflections and Insights, 2009 - 2009

ESADE Business School

Executive Education, Social and Political Capital, 2008 - 2008

Actividades y grupos: Speaker

Stanford University Graduate School of Business

EMP, Executive Management, 2007 - 2007

Universidad Autónoma de Madrid

Graduate in Economics, Applied Economics, 1981 - 1986

Intereses

Music, photography, travelling

Reconocimientos y premios

Legion d'Honneur, chevalier (FRANCE)

January 2015

Gran Cruz de Isabel la Católica (SPAIN)

King of Spain

July 2000

Organizaciones

International Women Forum

January 2009 to Present

Women Corporate Directors

July 2015 to Present

Experiencia de voluntariado

Director of the Project for Medium Size Entreprises en Círculo de Empresarios

January 2012 - Present

Leading studies and opening new ways to promote and support medium size businesses in Spain, regarding their important contribution to the country's economic growth.

Scientific Council's Member en Real Instituto Elcano / Elcano Royal Institute

January 2002 - Present

Debating regularly and contributing in specific working groups to produce relevant reports and studies.

President of the Spain-India Dialogue en Casa Asia

January 2008 - January 2012

Association created to strengthen knowledge, dialogue and relationship between Asia and Spain.

Member of the Advisory Board en AMETIC

November 2015 - Present

Member os ESADEgeo. Leadership Department en ESADE Business & Law School

January 2008 - December 2015

ESADEgeo is a debate forum for top-executives about the global geopolitical and economics trends and how they can affect the companies' strategies.



Elena Pisonero

Hispasat President

