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J. Scott Marcus, Alicia García-Herrero and Lionel Guetta-Jeanrenaud

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▼
Promoting high-quality



 $Recommended\ citation$

S M , J., A. G -H L. G -J (2022) P

**Policy Contribution 21/2022,
B

1 Challenge

. **S** . D G 9 (G 9 SDG 9), **A** build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation, 9., 🗓 . .. signi cantly increase access to ICT and strive to provide universal and a ordable access to internet in LDCs by 2020 1. G В GDP (R , 2001; C et al, 2011; C et al, 2021). A network e ects. В .. (M al, 2021). CO⊯ID-19 (M et al, 2022), CO⊯D-19. B . F G20 deployment (), adoption (usage .), Α O xed mobile (LDC), (LLDC), (SIDS) (I , 2021). I , 2016). (R . IC A

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2 Proposal

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D 'Recommendation
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on Broadband Connectivity (OECD, 2012),
(M et al, 2021; F , 2022)
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Recommendation 4: Consider accelerating network infrastructure deployment by providing regulated, cost-oriented access to ducts, poles and other civil engineering infrastructure used by other telecom operators or other utilities.

Recommendation 5: Ensure that permitting processes are prompt, e ective and e cient.

Recommendation 6: Avoid placing taxes or other unnecessary expenses on access to landing stations for submarine cables.

2.1.4 Enabling mobile network deployment

Recommendation 7: Ensure radio spectrum assignments for mobile services are carried out promptly, e ectively, e ciently and fairly.

(C , 1959)

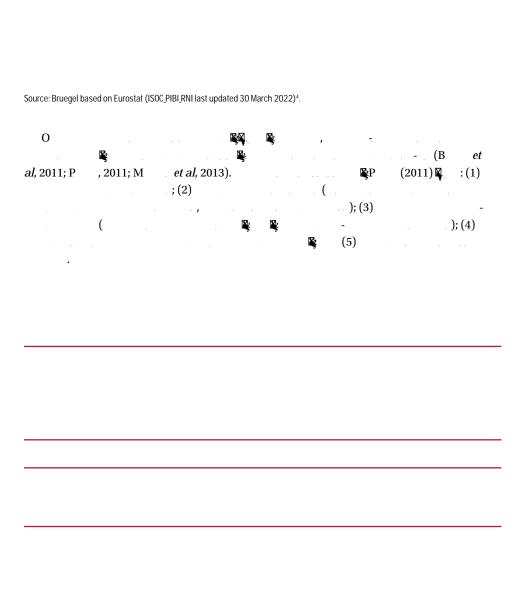
Recommendation 8: Resist the temptation to use the spectrum assignment process to maximise government revenue.

Recommendation 9: Consider simpli ed permitting processes for small mobile base stations (eg for 5G in dense metropolitan regions).

Recommendation 10: Measures to deal with possible health e ects of mobile services should not go substantially beyond what is called for based on scienti e and medical advice.

2.2 Demand-side measures

Figure 3: Reasons given for not having internet access at home by households without internet access, European Union (2008 - 2019)



Recommendation 13: Education and training focusing on digital skills are fundamental to the modernisation of society, adaptation to the changing workplace, and the avoidance of digital divides. ere is an urgent need to move beyond traditional models of education and training, towards a focus on lifelong learning.

Recommendation 14: Ensure broadband internet services are secure, reliable, robust and respectful of personal privacy.

2.3 Financing deployment of broadband infrastructure

2.3.1 Investment needs

) , K N . F (EIB, 2018) В Ι , 2010) E (E C G S (EGS) (E C , 2016). EGS 2020 (1) 5G Е 2025 (2) Gigabit connectivity for all main socio-economic drivers such as schools, transport hubs and main providers of public services as well as digitally intensive enterprises; (3) 5G $100\,M_{\odot}$, . , Ε, **EIB** \$453

5 For instance, the work of truck drivers and taxi drivers might be changed profoundly (if not eliminated) by vehicles that are partly if not fully self-driving, or that support platooning of trucks.

22025 . EIB . \$153 (33) \$ \$300 (M *et al,* 2021). \$300 A be covered by a Gigabit network, with all populated areas covered by 5G C '. P S (2016) S F C . 25 M , . . 📮 . . . 3 M **14**, 160 **S** . \$40 **k**). 1S..()157()15 J0 --3.9()122 9 -4()1()A ()7

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being relatively rare." N et al (2021) "Chinese representation within standards bodies is far from reaching a disproportionate level, especially in comparison to the country's economic weight.

Recommendation 15: While trade restrictions may be unavoidable in a world subject to increasing geopolitical stress, policymakers should evaluate the economic, operational, social and practical costs of such restrictions for their country and other countries.

2.3.3 Private investment

Recommendation 16: Because of the critical nature of electronic communications and the increasingly tense geopolitical situation, weigh carefully the risk of future con ict or stress with the country concerned before permitting FDI into core electronic communications assets.

 $Recommendation\ 17: Weigh\ carefully\ the\ risk\ of\ possible\ future\ con\ \ ict\ or\ stress$ $with \ the \ supplier \ country \ when \ selecting \ equipment \ that \ will \ play \ a \ key \ role \ in \ core$ telecommunication networks. 2.3.4 Targeted public subsidy

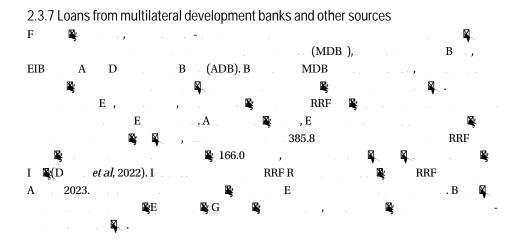
S, I \$42.45 broadband deployment J A grants 2022-20267. A I Α S F C C **FCC** , 🛚 has no access to broadband service lacks access to reliable broadband service offered with a speed of not less than 25 megabits per second for downloads; and 3 megabits per second for uploads; and a latency sufficient to support real-time interactive applications. 100 M 20 M Ε, R R Ι F RRF), N G E (NGE), E RRF 385.8 338 2018 (M.). E 20 RRF ₩(37 2021-2026). N 26 40 RRF (E C , 2021). B RRF, **¥**9 (10.7 et al, 2021).

Recommendation 20: Many countries provide public funding to help recovery from the COVID 19 pandemic. Modernisation of society should be among the goals when countries decide how best to apply these funds. Public subsidy for broadband can thus be an appropriate use of pandemic recovery funds.

2.3.6 Possible earmarking of new corporate taxation revenues

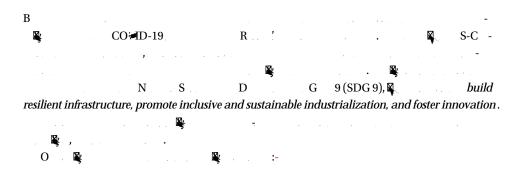
S C . A CEO 13 E contribute fairly to network costs (E NO, 2021). E (BEPS) OECD B . C (OECD/G20, 2021). M 2021 **OECD** G20, 140 , 🛛 (1)

7 This is the largest element of broadband funding in the Infrastructure Act, but by no means the only one. There are for instance rural development programmes in support of distance learning, telemedecine and broadband. The total funding for all broadband programmes is \$65 billion. Treasury also has \$350 billion in additional funds allocated under the American Rescue Plan Act, a portion of which might be spent on the digital divide.



Recommendation 22: Consider using a loan to accelerate the availability of funds for public subsidies for broadband deployment. is might be provided by (for instance) one of the Multilateral Development Banks, or might be obtained by tapping pandemic recovery funds.

3 Conclusions



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